



CONTACT

KATIEWASZ.COM
KATIEWASZ@GMAIL.COM
CHICAGO, IL
502.640.4016

EDUCATION

CHICAGO PORTFOLIO SCHOOL

Chicago IL, 2019
Art Direction

XAVIER UNIVERSITY

Cincinnati OH, 2017
BA Advertising & Communications
Deans list 2017

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Event Planning & Experiential
Random facts about the universe
Experienced Ametuer Mixologist

A never finished mentality. Insightful, strategic, and adaptive Art Director with a passion for art and psychology looking for opportunities to continue growing, learning, and collaborating with other creatives.

ART DIRECTOR

Paca's Apparel, 2021, Freelance

Creative lead (only creative) at a small start-up marketing luxury socks made from alpaca fiber. Managed art direction, design, copy, merchandise, with a wide range of creative responsibilities.

Website design
UI/UX
Social media
Email and marketing
Packaging
Merchandising
Brand identity and messaging
Product photography
Product development

ART DIRECTOR

Ryerson Steel, 2021, Freelance

Designed three separate freelance projects 1: Interactive digital recruitment brochure design and user interface (thanks Covid). 2: Created the concept copy and design for company logo. 3: Company calendar.

ASSOCIATE ART DIRECTOR

The Escape Pod 2019, Chicago, IL

Worked on a variety of campaigns, creative briefs, company pitches, agency projects. Assisted with the design and brand positioning for new companies and aspiring products. Developed, presented, and revised a variety of social, digital, and creative tactics. Wore lots of extravagant hats.

Gun Share Program
Merrick & Fireball Whiskey
Zukes Pet Foods
Little Gourmets
Escape Pod Social

ART DIRECTOR INTERN

The Escape Pod 2019, Chicago, IL

Lead conference and expo event from concept to execution, focusing on gun reform through a satirical booth promoting a National Gun Share Program initiated by the Jim Brady Center. Created website, design, merchandise, brand identity, and event framework. Shook a lot of hands took a lot of names.